



Advertising Rates

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Secure Your Spot Today: support@thepriatelabelinsider.com

Advertising Type	Advertising Selection	Price	Availability
Business Directory	Starter Listing	\$99 per year	Available
	Premium Listing	\$225 per year	Available
	Directory Banner Sponsorship	\$97 per month	Varies By Category
Website Banners	Sidebar Banner (100% Visibility)	\$210 per month	Available
	Headline Banner (100% Visibility)	\$210 per month	Available
Emails	Monthly Newsletter Ad - Full Page	\$350 per email	Available
	Monthly Newsletter Ad - Half Page	\$280 per email	Available
	Monthly Newsletter Ad - Third Page	\$190 per email	Available
	Dedicated Email	\$750 per email	Available

Requirements:

- Minimum agreement for Business Directory:
 - Starter Listing & Premium Listing is 12 months. Lead time is 1 week.
 - Director Banner Sponsorship is 3 months. Lead time is 1 week.
- Minimum agreement for Website Banners:
 - Sidebar and Headline Banners is 3 months. Lead time is 1 week.
- Lead time for Newsletter Advertisement is 2 weeks.
- Lead time for Dedicated Email is 1 week.