

PREMIUM BRANDING PACKAGES

It is no secret that the look of your product matters. From the logo creation, to the packaging and pictures - the way you brand your product will literally determine if it will sell or not. Below you will find our discounted design packages, along with a full list of services that we offer:

GOLD DESIGN PACKAGE \$1147 (MOST POPULAR)



- Logo Design (3 logo ideas to choose from)
- Product Packaging Design
- Insert Design (5.5 x 8.5 2 sided)
- 7 Professional Photos (White Background/Photoshopped Images)
- Amazon Optimized Listing Copy

SILVER DESIGN PACKAGE \$947



- Logo Design (3 logo ideas to choose from)
- Product Packaging Design
- Insert Design (5.5 x 8.5 2 sided)
- 7 Professional Photos (White Background/Photoshopped Images)

BRONZE DESIGN PACKAGE \$647



- Logo Design (2 logo ideas to choose from)
- Product Packaging Design
- Insert Design (5.5 x 8.5 2 sided)

Contact support@theprivatelabelinsider.com to get started!

PRODUCT GRAPHICS & BRANDING

LOGO DESIGN \$300

Your logo is typically the first thing people will remember when considering your product. Let us help you market to your target audience and set the stage for building your brand in the future. Includes 3 concept designs and up to three revisions after initial review.

PRODUCT PACKAGING DESIGN \$250

Impressive product packaging can enhance your customers overall experience when they receive your product. Let us help your product stand out above your competition. Includes package box design or package label/sticker based on manufacturer's package template and your specifications. Includes up to three revisions after initial review.

PRODUCT INSERT DESIGN \$200

Make sure your important instructions or information gets seen by your customers. A highly visible and creative insert is sure to make them stop and look. This is a very effective piece that fits inside of your product packaging. Includes professional creative 2-sided full color design for your product based on your specifications and includes up to three revisions after initial review.

PRODUCT INSTRUCTION MANUAL/GUIDE \$250

If you think you will need more real estate than a simple insert – or if you need to demonstrate how your product works, or include important safety information – then creating a product manual or larger informational brochure is the way to go. We will custom design this so that it fits seamlessly inside of your product packaging.

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PRODUCT PHOTOGRAPHY

Your product photos are the first and most looked at detail on your product listing. Make sure they are rock solid before launching your products. All photos come formatted, sized and optimized for your Amazon listing.

PRODUCT STUDIO PHOTOS ON WHITE BACKGROUND \$50 EACH

PRODUCT PHOTOS WITH GRAPHICS \$75 EACH

PRODUCT LIFESTYLE PHOTOS \$75 EACH

PRODUCT PHOTOSHOPPED IMAGES \$90 EACH (Includes cost of stock image)

*All props or accessories to be included with product photos need to be shipped with product.

**All custom design work or design other than listed here is billed @ \$90/hour. Contact us to discuss.

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AMAZON LISTING COPY WRITING

Ensure your listing is fully optimized with the RIGHT keywords and creative bullet points for customers to easily find you and ultimately purchase your product.

BEGINNER \$175

- 1 Optimized Title
- 5 Basic Bullet Points
- Basic Product Description (700 - 1000 characters)
- 1 Revision

OPTIMIZED \$399

- 1 Optimized Title
- 5 Optimized Bullet Points
- Full Product Description (2000 characters)
- HTML formatting for Amazon
- Suggested back-end search terms for Amazon
- Up to 3 revisions

EBC OPTIMIZED LISTING \$475

- 1 Optimized Title
- 5 Optimized Bullet Points
- Full Product Descriptions for EBC
- HTML formatting for Amazon
- Suggested back-end search terms for Amazon
- Up to 3 revisions

A/B OPTIMIZED LISTING \$697

- 2 Optimized Titles
- 2 versions of 5 Optimized Bullet Points
- 2 versions of Full Product Descriptions (2000 characters)
- 2 versions of HTML formatting for Amazon
- 2 sets of suggested back-end search terms for Amazon
- Up to 3 revisions

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